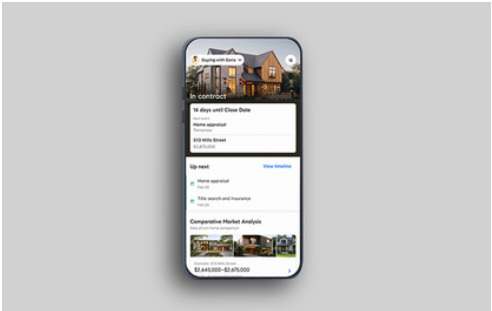
HOME

COMING IN 2027

> Home Platform is a fully-connected platform built for real estate professionals. From first contact to close, it brings together everything agents need to elevate their business, work more efficiently, and deliver a client experience that sets them apart.

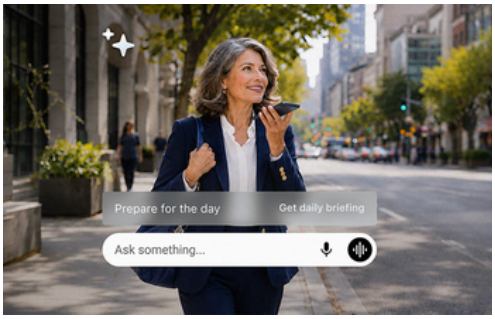
Client Dashboard

Client Dashboard on HOME is a tool designed to connect you and your client through every phase of their real estate journey. Clients can experience 24/7 transparency before, during, and after the transaction for total peace of mind.



AI Assistant

Conversational AI agent integrated across the Home Platform that enables you to describe what you want to accomplish while AI Assistant translates those requests into actions across the platform



Marketing Center

From postcards advertising your brand new listing to a rich newsletter to your sphere of influence, learn to create elegant, on-brand, compelling collateral and choose whether to print it right away or have it professionally made, all with a few clicks.

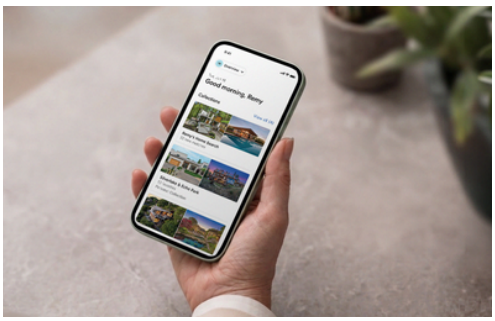


Collections

A truly interactive online home search tool, Collections allows you and your homebuyers the ability to organize, monitor, discuss and collaborate on a hand-picked portfolio of properties.

Likely to Sell

Home Platform's Likely to Sell tool uses AI to help you identify contacts who may have a higher likelihood of selling within the next 12 months.



Mobile App

Run your business from your phone so you can take action, respond to clients, and keep deals moving in real time from anywhere

CENTURY 21.

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