LET'S MAKE A CAROUSEL!

HAUNTED HOUSE: REALTOR EDITION

1 ASK CHATGPT TO MAKE YOU SCARY

Upload a clear headshot, then create each Halloween image ONE AT A TIME. After the first image is made, keep the same chat open and send your next prompt.

PROMPT IDEAS — COPY, PASTE & PERSONALIZE

1. “Make me a skeleton in a haunted house.”
2. “Make me a ghost in a pumpkin patch.”
3. “Make me scary, wearing a mask while trick-or-treating.”
4. “Put me in an open field wearing a scary costume.”

BONUS: “Make me scary, burying a For Sale by Owner sign in a graveyard.”

2 BUILD THE CAROUSEL IN CANVA

1. OPEN CANVA

Choose Social Media → Blank design → Instagram Post.

2. ADD YOUR FIRST PHOTO

Tap the white box. At the bottom left, tap Replace, then select your photo.

3. ADD YOUR TITLE

Add a text box and choose your font and size. I used Glacial Indifference, size 50.

A haunted house but...

real estate edition

4. COPY THE TEXT

Tap the writing → tap the three dots (...) → Copy.

5. ADD PAGE 2

Swipe left to add a new page. Tap the white box → Replace → choose your next photo.

6. PASTE & EDIT

Tap the photo → tap the three dots (...) → Paste. Keep “A haunted house but...” and finish it in your own words.

7. REPEAT!

Add a new page for each image. Change the photo and the ending on every slide.

TIP

Keep the same font, placement and “A haunted house but...” wording so the slides feel like one carousel.

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FINISH, POST & ADD MUSIC

3 END WITH A CLEAR CALL TO ACTION

LAST SLIDE

A haunted house but...
you didn't call me for all your real estate needs.

INTRODUCE YOURSELF AT THE BOTTOM:

Hi, I'm [NAME], your local real estate expert. Making a move soon? Send me a message - I'd love to be a resource for you.

4 POST THE CAROUSEL & ADD MUSIC

1. Download all pages from Canva as PNG files.
2. In Instagram, tap + → Post → Select multiple, then choose the slides in order.
3. Tap the music-note icon, choose a Halloween sound, preview, then share.

5 CAPTION — MAKE IT YOUR OWN!

REAL ESTATE HORROR STORIES? WE'VE SEEN A FEW.

From last-minute surprises to deals that take unexpected turns, sometimes real estate can feel like a haunted house.

But here's the good news: buying or selling a home doesn't have to be scary when you have the right agent by your side!

I'm [AGENT NAME], your local real estate expert with CENTURY 21 Alliance, and I'm here to help you navigate the process with confidence.

Thinking about making a move? Send me a message. I'd love to help!

Fellow agents, what's your biggest real estate horror story? Drop it in the comments!

OPTIONAL EMOJIS: GHOST • HOUSE • PUMPKIN • SPEECH BUBBLE • POINTING DOWN

#CENTURY21Alliance #RealEstateHumor #RealtorLife #SouthJerseyRealEstate #HalloweenRealEstate