CENTURY 21®

MY COMMUNICATION COMMITMENT TO YOU

Clear updates. Thoughtful guidance. A plan we agree on together.



GUIDANCE FOR HOME SELLERS

COMMUNICATION SHOULD REDUCE UNCERTAINTY

Before your home is launched, we will agree on how and when you prefer to receive updates. My goal is to give you clear information and thoughtful guidance so you can make informed decisions throughout the sale.

SIX COMMITMENTS THROUGHOUT YOUR SALE

1 YOUR COMMUNICATION PREFERENCES

We will agree on your preferred method, frequency and decision-makers so communication fits your household.

2 PREPARATION & LAUNCH UPDATES

I will keep you informed as photography, marketing materials, MLS preparation and launch steps are completed.

3 SHOWING COORDINATION

Showing requests, confirmations and access instructions will be handled according to the plan we establish.

4 FEEDBACK & BUYER RESPONSE

I will share meaningful feedback when received and help identify recurring themes rather than isolated opinions.

5 ACTIVITY & MARKET REVIEWS

We will review showings, buyer response, competing listings and market changes so you can evaluate next steps.

6 CONTRACT-TO-CLOSING UPDATES

Once under contract, I will help track major dates and coordinate communication among the professionals involved.

WHEN SPECIALIZED GUIDANCE IS NEEDED

Some questions require legal, tax, lending, title, inspection or other specialized advice. When that happens, I will help coordinate communication and connect you with the appropriate professional.

CLEAR COMMUNICATION. INFORMED DECISIONS. STEADY COORDINATION.

AGENT NAME

CENTURY 21 BROKERAGE / OFFICE

PHONE / TEXT

EMAIL

Each office is independently owned and operated.

Information is general in nature. Communication needs and transaction responsibilities vary by property and circumstances.