WORKING WITH SELLERS | WEEK 7

Photo Day Checklist

Finish the agreed preparation before the photographer arrives. Keep essential household needs and safe access in place.

Photo appointment / agent contact

Outside and arrival

- ☐ Clear the path from parking to the door; recheck leaves and weather-related debris.
- ☐ Prepare the entrance and agreed outdoor areas; move vehicles and bins if requested.

Inside the home

- ☐ Complete agreed cleaning of floors, windows, mirrors, fixtures and surfaces.
- ☐ Make beds, straighten towels and put away loose laundry and everyday clutter.
- ☐ Arrange furniture to show room use and keep walking routes clear.
- ☐ Prepare lighting and window coverings with the photographer; check bulbs.

Privacy and appointment details

- ☐ Remove visible mail, documents, calendars, passwords and identifying photographs.
- ☐ Secure valuables, medications, firearms and personal electronics appropriately.
- ☐ Confirm pet arrangements, authorized access, timing and the requested shot list.
- ☐ Tell the agent about unfinished work or a new condition before the appointment.

> **AFTER THE PHOTOS**
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> Review images for accuracy and personal information. Identify virtual staging under current brokerage and MLS requirements. Do not use editing to hide damage or add permanent features.