OPTIONAL COMPARISON VISIT | 3 OF 3

See the Competition Together

Use one copy per property visited. Separate observed facts from opinions and items that need verification.

Our listing address

Competing property address / MLS #

Visit date

Our asking price

Competing asking price

Distance from our listing

Ask: “Where does our home compare favorably? What might make a buyer choose this home? Which differences can we address?”

Feature to compare	Our listing	Competing property
First impression / exterior		
Condition / updates		
Layout / usable space		
Rooms / verified size		
Lot / location / features		
Access / presentation		

What did the seller notice? Main advantages or disadvantages for our listing

Facts to verify / recommended response / seller decision

Next action / responsible person

Review date

A competing asking price is not a completed sale price. Use the visit with an updated CMA before recommending a pricing change. Record any required approvals separately.